



Sponsorship Opportunities 2013



“Porirua’s largest sports club”

Current Wests Sponsors



PAKŃSAVE
Porirua



Western Suburbs Football Club Community Position:

- ❖ Western Suburbs is the largest sports club in the Porirua region
- ❖ Currently we have 700 junior members and 150 senior members from right across the Porirua region
- ❖ Western Suburbs are Capital Footballs Junior Club of the Year 2009 and 2011 based on playing results for our junior teams
- ❖ Western Suburbs are the only football club in the Wellington region to have a club administrator
- ❖ Western Suburbs senior team are 5 time winners of the Central League most recently 2005/2007/2009
- ❖ Western Suburbs senior team are 3 times winners of the Chatham Cup most recently 2006
- ❖ Western Suburbs facilities are the centre of many community based activities in Whitby
- ❖ Western Suburbs cater for all age groups and playing abilities from Men, Women, Boys and Girls aged from 3 through to 60 years old
- ❖ Western Suburbs club purpose is “to unite the local community through the provision and of football for all ages.”



Premier Sponsorship package: Only One Available \$15,000.00

- ❖ Naming rights to all senior teams in the draw for Capital Football published each week on their website and the Dominion Post
- ❖ Access to the clubs huge database to promote upcoming events/promotions that show case your business
- ❖ Ability to have signage within our clubrooms in prominent positions for club members and visitors to recognise your premier status.
- ❖ Shirt naming rights to the top Western Suburbs team in Central League which features regularly in local press
- ❖ One sign on the outside of the Endeavour Park clubrooms
- ❖ Sponsors logo on first teams match day programme and also mentioned in the after match speeches each week
- ❖ Your company logo on all Western Suburbs correspondence including letterhead, website and external advertising. Your logo will feature on Western Suburbs home page which will include a link to your website
- ❖ Free use of the clubrooms for your own events
- ❖ Western Suburbs will hold junior registrations at your business for the 2013 season
- ❖ You will receive a framed certificate of appreciation



Championship sponsorship package: Two only available \$6000.00

- ❖ Naming rights to all junior teams in either age group 7-11 or 12-17 in the draw for Capital Football published each week on their website and the Dominion Post
- ❖ Access to the clubs huge database to promote upcoming events/promotions that show case your business
- ❖ One sign on the outside of the Endeavour Park clubrooms
- ❖ Ability to have signage within our clubrooms in prominent positions for club members and visitors associate with your brand
- ❖ Your company logo on all Western Suburbs correspondence including letterhead, website and external advertising
- ❖ Free use of the clubrooms for your own events
- ❖ You will receive a framed certificate of appreciation
- ❖ Your logo will feature on the home page of Western Suburbs website



Western Suburbs Junior Football Tournament \$3000.00 plus GST

- ❖ The largest event for the season at Western Suburbs
- ❖ Teams from right throughout the Wellington, Wairarapa and Manawatu
- ❖ All age grades from 7-12 year olds
- ❖ Over 1500 people visit Endeavour park over the two days
- ❖ Opportunity for you to have your brand on the Wests website, on tournament posters and fliers.
- ❖ Set up and display your products/services at the ground during the tournament
- ❖ This event is the premier junior tournament for the Wellington region and is consistently over subscribed and teams are balloted out



Serie 'A' package \$1000.00

- ❖ Allows you a free social membership to Western Suburbs, this entitles you to entry in the weekly membership draw, club member bar promotions and exclusive discounts to social events
- ❖ You will receive a framed certificate of appreciation
- ❖ Your business logo and web link will feature on the Western Suburbs website
- ❖ Access to utilizing our club newsletter to promote your business
- ❖ Free use of the clubrooms facility for one event
- ❖ Naming rights to the Western Suburbs women's team.(your name will feature in the Dominion Post draws weekly and also on the capital football website
- ❖ Your company name will feature on the sponsors wall within our clubrooms



Bundesliga sponsorship package \$500.00

- ❖ Allows you a free social membership to Western Suburbs, this entitles you to entry in the weekly membership draw, club member bar promotions and exclusive discounts to social events
- ❖ You will receive a framed certificate of appreciation
- ❖ Your business logo and web link will feature on the western suburbs website
- ❖ Access to utilizing our club newsletter to promote your business

Super league sponsorship package \$250.00

- ❖ Allows you a free social membership to Western Suburbs, this entitles you to entry in the weekly membership draw, club member bar promotions and exclusive discounts to social events
- ❖ You will receive a framed certificate of appreciation
- ❖ Your business logo and web link will feature on the western suburbs website



Mighty Midget Sponsorship packages

PLATINIUM

- ❖ 1 New Set of Goals banner with your logo on each
- ❖ 1 New Set of Kit 2 colour screen print on each
- ❖ Player of the Day certificates for 1 year
- ❖ 4 complimentary tickets to West quiz night
- ❖ \$1300.00

GOLD

- ❖ 1 New Set of Goals Banner with your logo on each
- ❖ 1 New Set of Kit 2 colour screen print on each
- ❖ 2 complimentary tickets to West Quiz night
- ❖ \$1050.00

SILVER

- ❖ 1 New Set of Goals Banner with your logo on each
- ❖ \$600.00



BRONZE

- ❖ 1 New Set of Kit 2 colour screen print on each \$500.00
or
- ❖ 1 New Set of Kit 1 colour screen print on each \$400.00

(The above includes printing set-up, if you have previously sponsored us the cost will be less)

BBQ SPONSORSHIP

- ❖ 1 Banner with your logo for 1 year \$300.00

GOAL SPONSORSHIP (Using existing goals)

- ❖ 1 banner with your logo for 1 year \$150 per goal subsequent years after first \$100.00
- ❖ Sponsors of Platinum, Gold, Silver and Bronze will pay no retainer fee for as long as there child is a paid member of the MM (7/8). In addition they will have the opportunity of a write-up on our Facebook page and one mail out (via email) to our database



All sponsorship packages can be tailored to meet your need's.

